

# How "Smart City Management" Shows Wisdom

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**Abstract:** With the rapid development of our country's economy, urbanization construction has been greatly promoted, and the appearance of cities and towns has also been greatly improved. Under the continuous expansion of the scale of urban management, the urban management departments are facing more challenges, and there are more frictions among the class groups, and many factors bring some influences and obstacles to the development of the city. How to formulate the appropriate urban management mode is gradually widely concerned by the society and the people.

## 1. Introduction

According to the investigation and research, the low-carbon, ecological urban development strategy has gradually been highly recognized by many cities in our country. In the stage of urban management exploration, the construction of intelligent urban management in intelligent city has a profound influence, which is the precondition and core element of intelligent city construction. The traditional management of town mode has some problems such as backward news, passive management, unknown duty and lack of supervision. Therefore, the intelligent urban management should update and change the traditional management mode of town, integrate scientific and technological management into town management, adapt to the development of society in time, and lay a solid foundation for town management.

## 2. Concept of Smart City Management

Intelligent urban management is a new information technology as the main mode of urban management, is the inevitable trend under the continuous development of modern information technology, intelligent urban management of information technology and computer, Internet technology fusion, can efficiently and comprehensively collect data in the city, scientific and reasonable to achieve intelligent management of the city. Intelligent city management is based on the construction of intelligent city, thinking that the core meaning of intelligent city service, the main development of intelligent city is based on the continuous transformation of the city, intelligent city management has realized the continuous innovation of urban management, through intelligent city management more profoundly improve the public service capacity and level of the city, to a certain extent will improve the quality of urban management, effectively in line with the essential concept of intelligent town, intelligent city management in the process of the implementation of management not only to implement the change of the application of management technology, more important is the transformation of urban management model, the transformation of urban management and management.

## 3. Strategy for the Development of Smart Urban Management

### 3.1. To Expand the Scope of Urban Administration

In the intelligent city management, the Internet of things can be used as the main way to accept

the multi-class public facilities in the city, which makes the elements of different cities the same, and makes the basic guarantee for the multi-city to produce certain communication, so that the intelligent city can connect and improve the quality and efficiency of urban management through the application of intelligent sensor equipment. In the context of this connection, the connection of the same elements of the town makes the management of the intelligent town more extensive, enriches the contents and forms of the city management, and improves the efficiency and level of the city management. Under the background of modern information technology, the management object of the city is identified and managed by video recognition, which makes the management object and service of the city can be integrated, and further strengthens the management efficiency of the intelligent city.

### **3.2. To Realize the Overall Management of Cities and Towns**

Under the background of modern Internet of things, through advanced information technology, it can promote the collection of urban management, improve the efficiency of intelligent urban management collection, the data of urban management can be circulated in the corresponding departments of urban management, and it is convenient for urban management personnel to carry out better data collection and data analysis, so as to help urban management personnel to deal with measures more properly and reasonably, which provides more basis conditions for urban management and effectively improves the efficiency of urban management. The application of intelligent urban management provides more favorable conditions for the coordinated management of the city, realizes the effective communication and connection between the people in the city and the personnel of the relevant government departments, strengthens the quality of the city management, makes sufficient preparations for the coordinated management of the city, and lays a solid foundation for the healthy and sustainable development of the city.



Figure 1 Cities

### **3.3. Adhere to the Core Idea of "Putting People First"**

The main purpose of applying intelligent urban management in urban management is to provide better service to the broad masses of the people, to improve the service quality and level of the personnel of the relevant government departments of urban management, to help the city achieve better development, and to provide a prerequisite for the green sustainable development strategy. Therefore, in order to give the city people a better life experience, to give more adequate service and communication space, the wisdom of urban management in the process of concrete implementation to set up more types of online service platform. In the process of implementing the management of cities and towns, relevant government departments should vigorously advocate and guide the people of cities and towns to participate in the management of urban wisdom, adhere to the concept of "people-oriented" as the core management, provide better services to the people of cities and towns, effectively improve the level and quality of urban management, promote the better development of cities and towns, and make preparations for a better development of cities.



Figure 2 Cities

### **3.4. To Expand in Depth the Field of Urban Management**

In the process of applying intelligent urban management in cities, it is necessary to make scientific and rational use of all kinds of intelligent implementation equipment to network urban public facilities, to explore and excavate all-round and comprehensive office fields involving urban component management, environmental sanitation management and other office fields related to urban management functions, to identify the management objects in intelligent city management more clearly and concretely, to ensure the integration of management objects and specific management services, and to provide more comprehensive, concrete, comprehensive and efficient intelligent management for the development of intelligent city management.

### **3.5. To Further Strengthen Co-Integration of Government Departments**

Through the innovation and development of the management mechanism and the adoption of the core technology such as identity authentication to construct the technology platform, the information technology system has a certain level, so that the circulation, exchange, contrast and sharing of the massive data distributed in the multi-management department can provide a better and more efficient cooperative working environment for the relevant government departments of the city, and make the multi-functional departments of the city management carry out the information circulation sharing under the background of the continuous exchange and sharing of the urban management data, so as to make the city management function realize the more efficient cooperative operation. It provides a prerequisite for the comprehensive management control of the intelligent city in good operation and a benign cycle for the realization of the city management. On this basis, the relevant level of urban government can carry out related applications through the data exchange and data information sharing in the intelligent urban management Internet, such as integrating the relevant government departments, urban residents and urban enterprises, so as to construct the public management system as the core, form a certain information technology exchange and service platform, provide integrated and efficient service for many kinds of users in the city, combine the multi-department services, realize the cooperative office, take the cooperative service of urban residents, the cooperative management of the region, the cooperative management of the city and the cooperative management of the government as the core, To provide more convenient, efficient, intelligent and flexible decision support for urban management and operation, to provide better management service means for intelligent city management, and to improve the quality level of urban management in the main way of innovative application mode.

### **3.6. Adhere to the Concept of Democracy and Organize the Management of Intelligent Towns**

In the intelligent city, we should make full and reasonable use of the information technology Internet, adopt modern information management technology such as communication network technology, information fusion technology and data analysis technology, realize the automation of information acquisition, ensure the fine degree of information, realize the intelligent management of

management decision-making, take the scientific and technological innovation as the center of the future development of the town, realize the integration of urban information resources and information sharing, and take the application of intelligent system as the core management. On this basis, in order to provide more efficient, comprehensive and flexible decision support for urban management and operation, the decision-making model based on a large amount of data can be formed in the action tools, and the management mode of intelligent filtering and processing can be integrated to form intelligent city management with certain interventional and interactive sense.



Figure 3 Smart City

### 3.7. Take Decision Support as the Core of the Wisdom Urban Management Concept

In recent years, some intelligent urban management work in our country is still in the initial exploration stage, the specific urban management mode is mainly human management, under the background of the rapid development of modern information technology, the main goal of intelligent urban management in the process of practical application is to continuously realize the intelligence of multiple links in urban management, such as intelligent information data analysis, intelligent multi-department coordination and intelligent multi-faceted perception. In the management of intelligent city, only by improving the wisdom factor in the city, can we really prepare for the sustainable development of the city and lay a solid foundation for the intelligent management of the city. Based on a certain angle, urbanization management can further optimize the process of urban management, largely avoid the phenomenon of unclear positioning, low office efficiency, shirking responsibility in urban management, effectively improve the office costs in urban management, such as road, bridge supervision and so on, under the premise of urban intelligent management, can truly achieve problem warning, prevent the emergence of serious consequences, reduce the cost of risk. Promote the development of "citizen communication" in cities and towns, popularize more advanced equipment which is convenient for social multi-level management, can realize management rationality in depth, and make sufficient preparation for intelligent city management.

## 4. Conclusion

To sum up, under the background of the rapid development of economy and technology in our country, in the further deepening of urbanization process, the relevant government departments of each city should pay attention to the major problems and challenges faced by the city management, actively promote the development of the intelligent city, make use of the establishment of the intelligent city management platform, further improve the quality of the city management, prepare for the transformation of the city management, perfect the better intelligent city management system, and build the intelligent government with the satisfaction of the city people and the high efficiency to lay a solid foundation for the sustainable development of the city.

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